



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract #** 1392336  
**Schedule Dates** 10/16/12-10/21/12  
**Advertiser** NRA Political Victory Fund (43329)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 137/490/3341 (479832)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssis,AMAG  
**Phone/Fax** /  
**CPE** 137/490/3341  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** NRA  
JARED SALLES

**Date Entered** 10/11/12  
**Last Modified** 10/11/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09840854  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,135.00  
**Net Total** \$17,765.00  
**Sales Tax**

**Columbus (WSYX)**

| By Broadcast Month  | Spots    | Rate               |
|---------------------|----------|--------------------|
| Oct. 2012           | 8        | \$20,900.00        |
| <b>Grand Total:</b> | <b>8</b> | <b>\$20,900.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total       | Station         | Comments          | Entered  |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|-----------------|-------------------|----------|
| 1.0  | Normal Line / SPOT (1)         | 10/16/12-10/16/12 | 2   | :30    | 5:01A- 5:57A (EST)   |     |    | 1  |    |    |    |    |    | 1     | \$400.00   | \$400.00    | Columbus (WSYX) | GD DY CLMBS-5A    | 10/11/12 |
| 2.0  | Normal Line / SPOT (2)         | 10/19/12-10/19/12 | 2   | :30    | 5:01A- 5:57A (EST)   |     |    |    |    |    | 1  |    |    | 1     | \$400.00   | \$400.00    | Columbus (WSYX) | GD DY CLMBS-5A    | 10/11/12 |
| 3.0  | Normal Line / SPOT (3)         | 10/21/12-10/21/12 | 2   | :30    | 11:35P- 12:05A (EST) |     |    |    |    |    |    |    | 1  | 1     | \$300.00   | \$300.00    | Columbus (WSYX) | SEINFELD WK<      | 10/11/12 |
| 4.0  | Normal Line / Pre-Game (4)     | 10/20/12-10/20/12 | 2   | :30    | 11A- 11:58A (EST)    |     |    |    |    |    |    | 1  |    | 1     | \$1,800.00 | \$1,800.00  | Columbus (WSYX) | FB FEVER PRE GAME | 10/11/12 |
| 5.0  | Normal Line / Football (5)     | 10/20/12-10/20/12 | 2   | :30    | 3:30P- 7P (EST)      |     |    |    |    |    |    | 2  |    | 2     | \$5,000.00 | \$10,000.00 | Columbus (WSYX) | COLLEGE FB        | 10/11/12 |
| 6.0  | Normal Line / Post-Game (6)    | 10/20/12-10/20/12 | 2   | :30    | 7P- 7:57P (EST)      |     |    |    |    |    |    | 1  |    | 1     | \$3,500.00 | \$3,500.00  | Columbus (WSYX) | FOOTBALL FEVER    | 10/11/12 |
| 7.0  | Normal Line / Football (7)     | 10/20/12-10/20/12 | 2   | :30    | 7:58P- 11:30P (EST)  |     |    |    |    |    |    | 1  |    | 1     | \$4,500.00 | \$4,500.00  | Columbus (WSYX) | ABC CLG FTBL      | 10/11/12 |

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: